

Connect with Halton!

BURLINGTON
TODAY  .com

FLAMBOROUGH
TODAY  .com

HALTON HILLS
TODAY  .ca

MILTON
TODAY  .ca

OAKVILLE
NEWS  .org

Connect with the Halton Region!

For a limited time, you can purchase the Ultimate Hub Program for all 5 Halton markets for **\$400/month!***

Or pick any 3 for just **\$300/month!**

**all components of the Hub are identical in all markets*

Everything included:

1 + 2 + 3 + 4 + 5

Supercharged
business profile

Featured
business Spotlight

High-profile
Logo ad

Unlimited
self-serve posts

Powerful
retargeting tools

Plus get an extra Spotlight article for free!

**BURLINGTON
TODAY**.com

**FLAMBOROUGH
TODAY**.com

**HALTON HILLS
TODAY**.ca

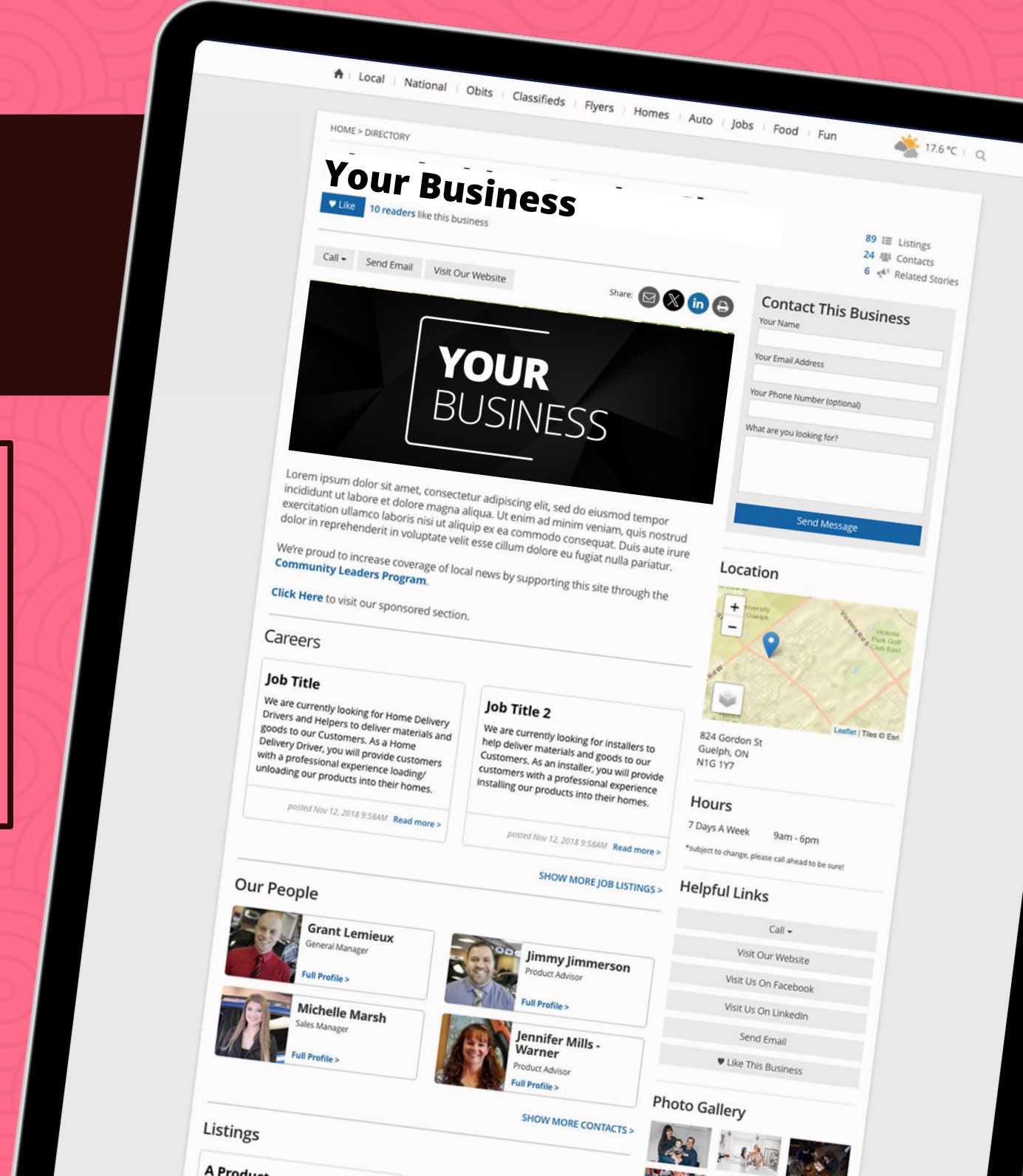
**MILTON
TODAY**.ca

**OAKVILLE
NEWS**.org

Your Profile

Think of it as a supercharged online "hub" for your business.

When you join our network, we create an online profile for your business. This **Hub** includes details about your business, employees, and community ties. It will be a central place for any content you share on our network, like articles we write about your business and any classified ads you post.



2

Business Spotlight

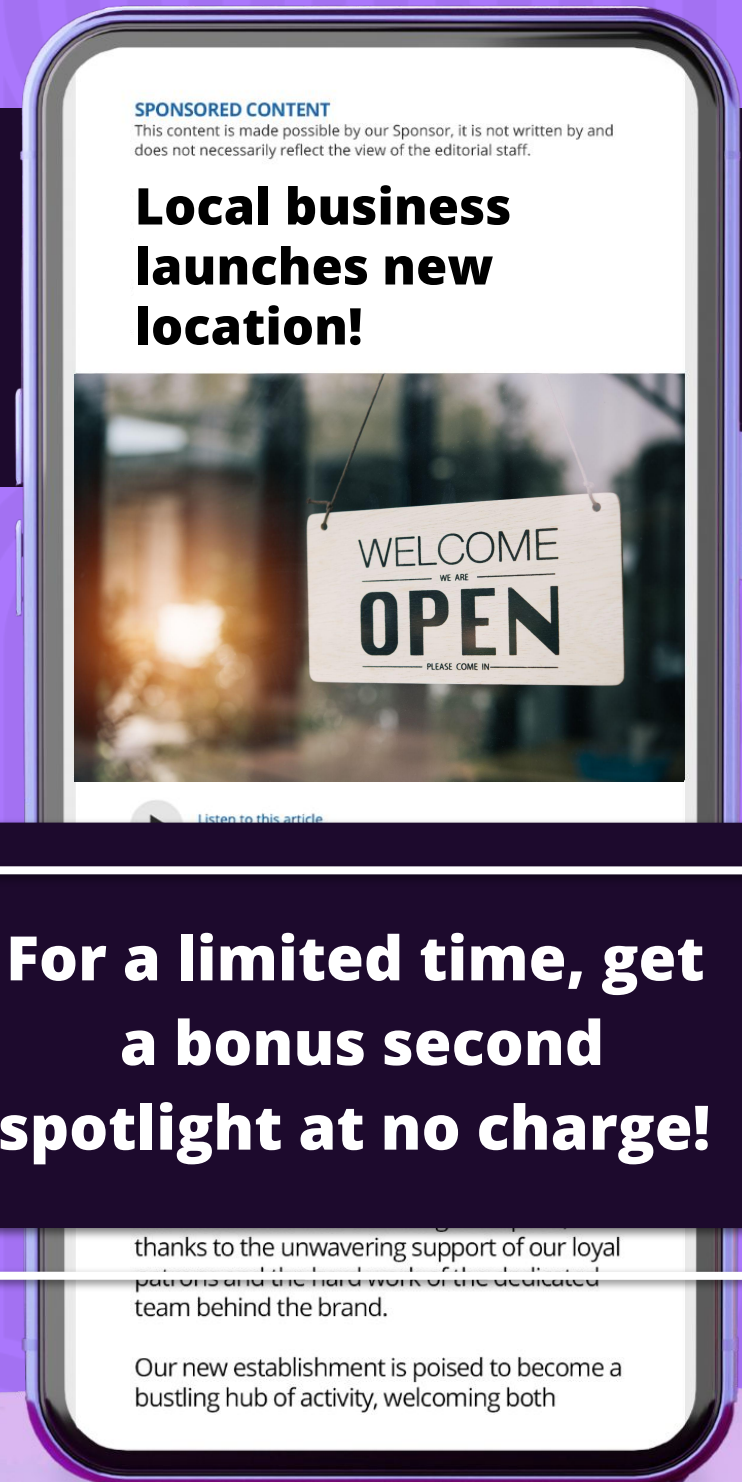
What do you want our readers to know about you?

Our writers will produce and publish a featured article about your business that can be educational, community-based, or even centered around great stories about your staff.

Our readers love these articles!

The article will contain links back to your website, and will be published to our social streams and email newsletter too.

Best of all, it stays on our network forever, which is great for your SEO!



For a limited time, get a bonus second spotlight at no charge!

thanks to the unwavering support of our loyal patrons and the hard work of the dedicated team behind the brand.

Our new establishment is poised to become a bustling hub of activity, welcoming both

3

Logo Ad

When you connect to the network, you also get a 300x120px **logo ad** that circulates your brand throughout your local news site 24/7/365!



**YOUR
BUSINESS**

LATEST STORY



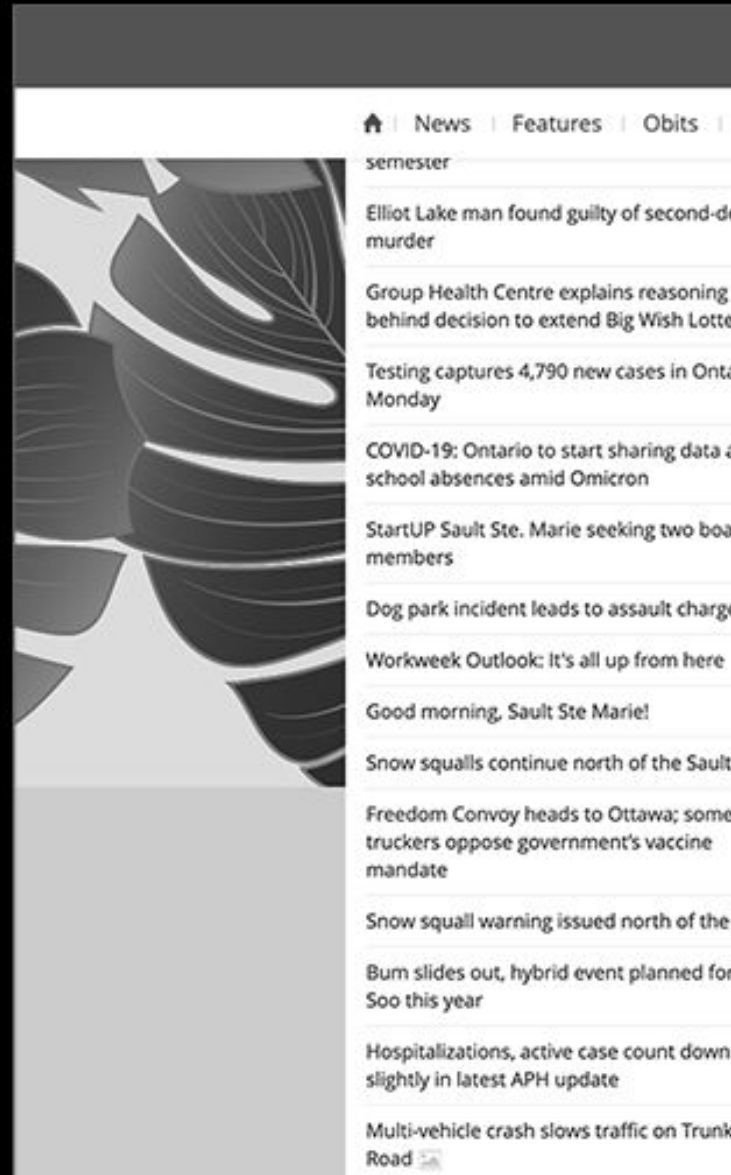
**West end location set to open
this week in grand opening**

4

Unlimited Posts Self serve homepage ads!

When you connect to the network, you'll also receive unlimited posting credits to Look Local, powered by our classifieds engine, which enables you to actually post ads to our homepage, every news article page, and our headline email newsletter... whenever you like!

**Look Local postings are limited to one active posting per Hub customer at a time.*



LOOK LOCAL SPECIAL OFFERS & PROMOTIONS



Great insurance rates on
Snowmobiles, ATV's & Bikes!!



ask us
anything

Free Expert Consultations
For Any Landlord or Tenant
During Coronavirus Crisis



MOVING AND STORAGE
519-821-6683
swanmoving.com

Open for Business but
Closed to the Public



Get \$200 in free ad credits and a
TodayMatters Community HUB
Profile



Wm. Green Roofing -
Emergency Roof Repair
Service

MacBook

5

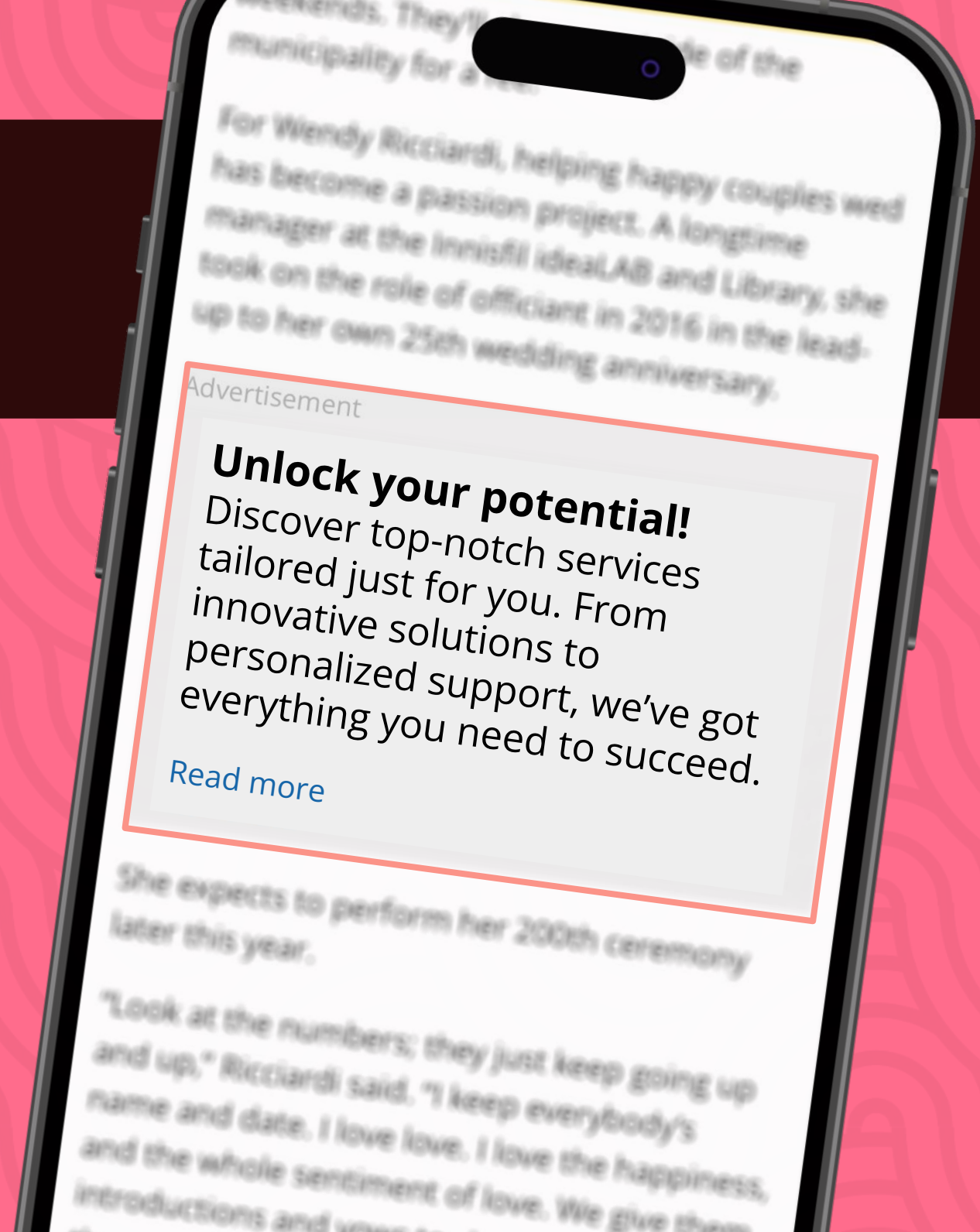
Retargeted Ads

Precision advertising, included FREE with the Ultimate Connection Package!

One of the most powerful features of connecting to the Village Network is how we continuously build an “audience” of readers who have interacted with your article, your posts, and your profile page.

This allows us to **target your readers** with text ads about your business **up to 3x per month** for as long as you are connected!

There’s no better way to directly connect with potential customers who’ve shown a genuine interest in your business!



Bonus

As part of your program, we're also including you in our **mid-banner shared pool** in our **daily headline email!**

